Salesforce Pardot Manager

Employment Type
Permanent

Base Salary
£ 40,000 - £ 80,000

Industry
Salesforce

Description
Who is Hiring?

Third Republic is proud to join hands with one of the leading universities which provides a next-gen online learning experience to its students through data science and AI. They offer a wide range of high-quality courses to help people understand how global workplaces work and how they can succeed at these workplaces.

They are currently hiring for a Salesforce Pardot Manager who can work in a results-oriented work environment and demonstrates a high level of responsibility, creativity, and autonomy.

Key Responsibilities
• Responsible for development and strategy of CRM tool that includes budgeting, prioritisation of resources
• Oversee and guide the marketing automation implementation especially the lead nurture programs followed by retention, LTV and NPS
• Creating, running and optimising performance atomised campaigns
• Running transactional campaigns to ensure customer retention, engagement, monetisation and reactivation
• Defining, developing and optimising strategies and concepts B2C to intra-team communication
• Establish and maintain CRM reporting
• Create and driving suitable CRM adoption metrics and status reports

Requirements
• Must have at least 3+ years of hands-on experience with Salesforce Pardot and Salesforce Marketing Cloud
• Bachelor degree in Marketing, Market research, Statistics, Business or related field or an equivalent combination of education and work experience
• Good English speaking skills
• High eye to detail
• Strong analytical and critical thinking
• Experience partnering with Sales and Product to impact joint KPIs
• Experimentation mindset, comfortable driving process and change in ambiguity

Why You Should Not Miss This Opportunity
• Excellent Central London location
• An exciting Start-up environment
• A unique platform for unprecedented growth and personal development
• A handsome salary and stocks

Hiring organization
Third Republic

Job Location
Avalon house 57-63 Scrutton street, EC2A 4PF, London, London, United Kingdom

Valid through
April 30, 2020

• Flexibility to work from any city in the world
• 25 days holiday
• Excellent Trainings
• Pensions scheme
• An entrepreneurial and highly stimulating environment

Third Republic is a new breed of agency helping people skilled in advanced technologies to further their careers. We have a plethora of unique job opportunities for people skilled in Salesforce, Workday, MuleSoft, DevOps, AWS, Google Cloud, Azure, Architecture and Software Sales.

Please contact us on 0203 762 2667 if you would like to find out more about current market trends and other services, we offer such as CloudCareers, our talent management service helping people access the hidden job market.